Explain It Clearly

Informative writing to examine a topic and share ideas



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You Already Know How to Explain

Informative writing shares what you know well so others can understand it too.

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DID YOU KNOW?

Good explainers teach, they do not argue.

Informative writing examines a topic to help readers understand ideas and information.



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Inform or Argue?

Informative Explains

- Shares facts, details, and examples
- Organizes ideas to build understanding
- Uses neutral tone and precise terms

Opinion Argues

- Shares beliefs and personal preferences
- Gives reasons to persuade the reader
- Uses judging words like best, should

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Think, pair, share

What topic could you explain for two minutes without any notes?

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What Is Informational Writing?



▶ 0:00 – 4:30

- Listen for the job of an informative essay
- Spot vocabulary: topic, facts, organization

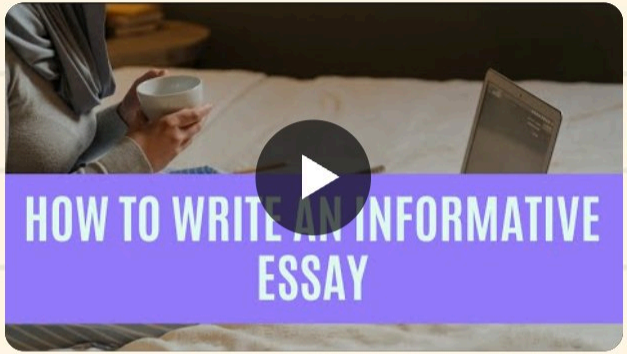
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BIG IDEA

Select the right facts, organize them clearly, then show what they mean.

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How to Structure It



▶ 1:00 – 5:40

- Watch for the step-by-step essay structure
- Notice how facts turn into explanation

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Your task

Plan a short informative paragraph about a routine you know well, like morning warm-ups.

1. Pick a familiar topic and name your audience.
2. List three relevant facts about it.
3. Number them in an order that makes sense.
4. Add one sentence explaining why they matter.

10 min

In pairs

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Key words

informative

giving useful facts to help someone understand

select

choose what is most relevant

organize

put ideas in a clear, logical order

analyze

explain what facts mean and why they matter

relevant

closely connected to your topic

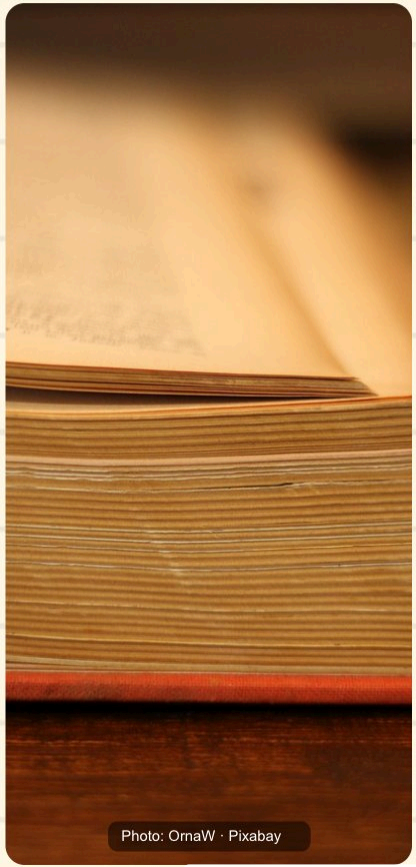


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What Helps Most?

What most helps a reader really understand your topic?

A Picking the best facts

B Putting ideas in clear order

C Explaining what facts mean

Vote with your hands, then explain why.

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Quick quiz

1. What is the main job of informative writing?
2. What does it mean to organize content?
3. What does it mean to analyze content?
4. Informative or opinion: Our school should start later?

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