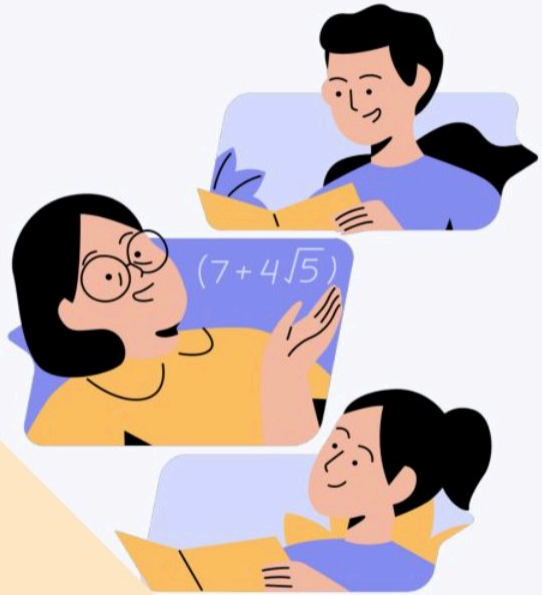


Argue It Well

Support claims with clear reasons and relevant evidence

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Today we will...



WE ARE LEARNING TO

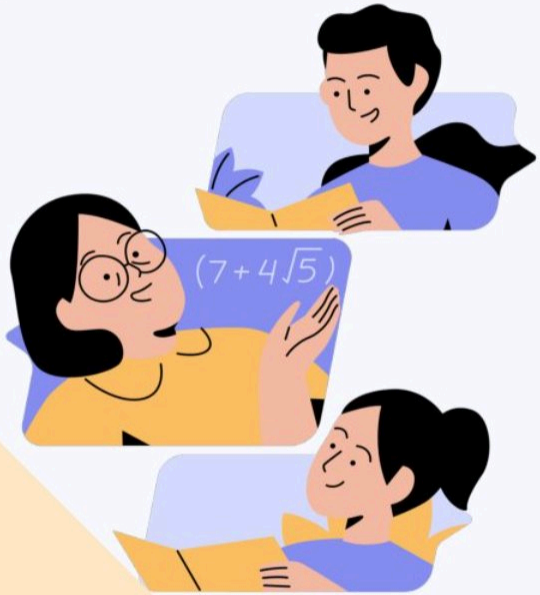
- Write claims supported by clear reasons
- Choose relevant evidence to back each reason

SUCCESS LOOKS LIKE

- ✓ I can state a claim + reasons clearly
- ✓ I can link relevant evidence to each reason

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Argument vs. Persuasion



Argument

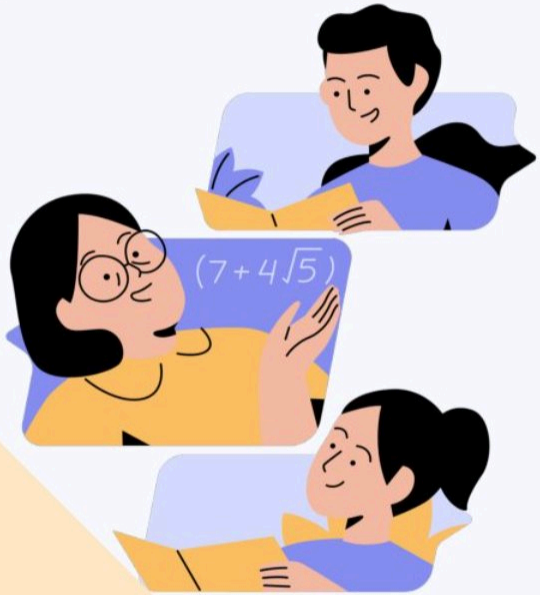
- Uses logic and verifiable facts
- Builds case from evidence first
- Lets reader judge from proof

Persuasion

- Often uses emotion and stories
- Starts with claim, then convinces
- May ask for emotional response

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Steps to Build an Argument



Step 1: Claim

State your clear position

Step 2: Reasons

Give why it is true

Step 3: Evidence

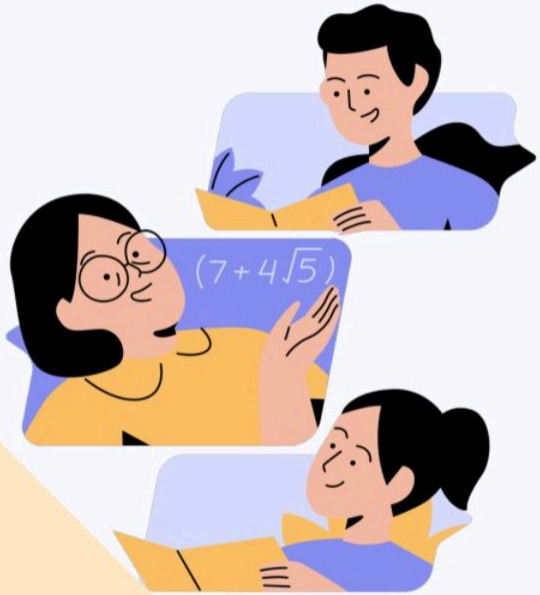
Add facts to prove each reason

Step 4: Close

Restate why claim matters

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What Is an Argument?



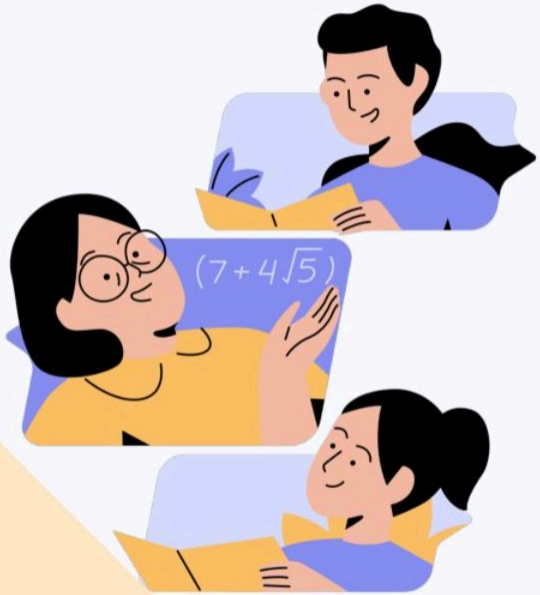


▶ 0:00 – 4:37

- Listen for claim + reasons
- Spot what counts as evidence

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Three Strong Types of Evidence



📊

Numbers

A statistic shows how big or common something is.

🎓

Experts

An expert opinion builds trust in your reason.

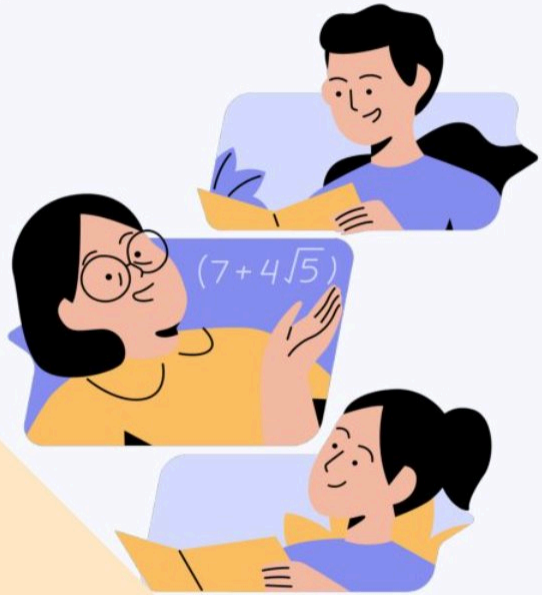
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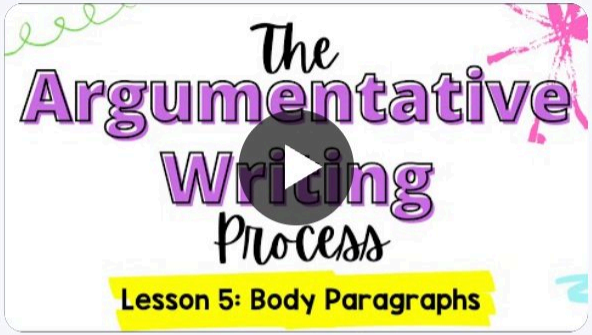
Examples

A brief true story makes the reason concrete.

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Building Body Paragraphs



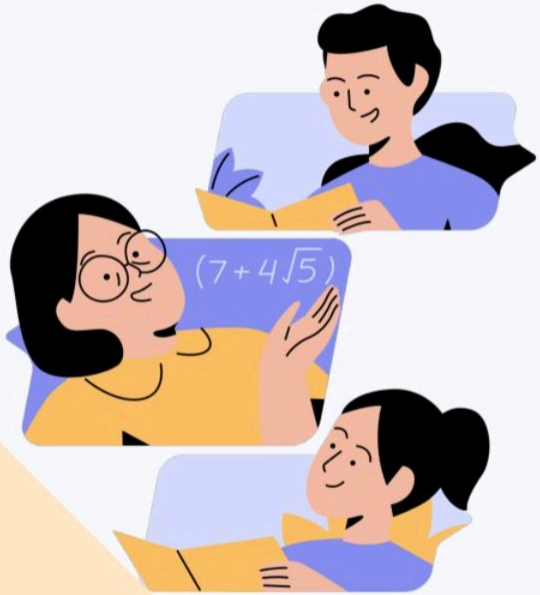


▶ 0:00 – 4:30

- Watch how reason links to evidence
- Notice transitions between ideas

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Your task



On your own, argue: School should start one hour later. Write one paragraph with claim, two reasons, and evidence.

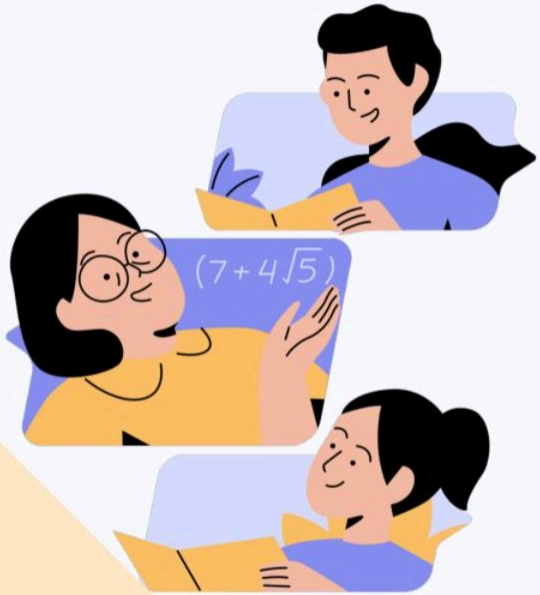
1. Restate the claim in your first sentence.
2. Add two reasons with one piece of evidence each.
3. End with why your claim matters.

10 min

On your own

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What Makes Evidence Good?

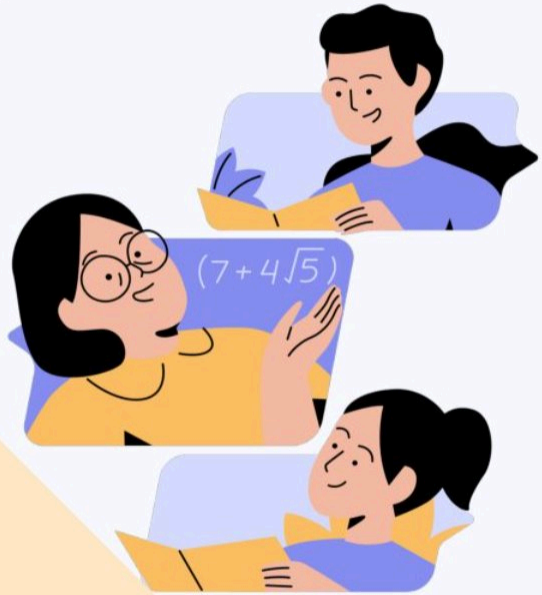


Strong Evidence

- Relevant to reason
- Verifiable fact
- Link explained clearly
- Specific, not vague
- From credible source

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Which Convinces You Most?



Which evidence best supports later start times?

A Sleep study: teens need about 9 hours

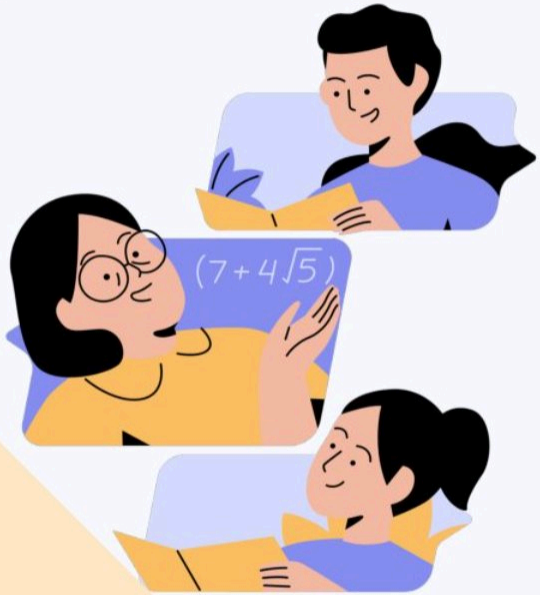
B A teacher reports calmer first period

C 90% of class surveyed want more sleep

Vote with your hands, then explain why.

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True or false?



A claim alone counts as an argument.

Evidence must be relevant to the reason.

Expert opinion can strengthen an argument.

Transitions are not needed in arguments.

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